

COLTS VS BEARS

WRIGLEY FIELD, OCTOBER 21, 1956

1920 STALEY TEAM



Honoring the
50th ANNIVERSARY
of the **A. E. STALEY MFG. CO.**
Founder and Original Sponsor of the
CHICAGO BEARS

OFFICIAL
PROGRAM
25 CENTS

NELSON CHEVROLET CO.



EXTENDS A



CORDIAL INVITATION TO THE

PLAYERS ON THE BEARS THEIR FRIENDS AND FANS

TO VISIT US AFTER THE GAME
AT OUR NEW SPACIOUS
AND BEAUTIFUL SHOWROOMS

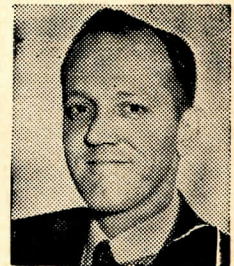
3161 NORTH CLARK ST.

Just Six Blocks South of Wrigley Field

A MESSAGE FROM GENE GARRETT,
President of Nelson Chevrolet Company

I wish to sincerely thank the many players on the Bears Team who have purchased Chevrolets from us. We want to continue to enjoy this confidence, and we believe there is no better way than by constantly giving 'Top Personal Service' at all times . . . Consequently, we keep our Service Department open 18 hours a day. As many as 40 cars, all models and color combinations can be viewed on our spacious showroom floor. I personally invite the Bears, their friends and fans to visit me at our new, beautiful showrooms, 3161 N. Clark St., only six blocks south of Wrigley Field, at Belmont, Clark and Halsted.

I assure you I will give you the best and most complete deal on a new Chevrolet.



GENE GARRETT
President

Sincerely,

President, Nelson Chevrolet Co.

NELSON CHEVROLET CO.

New Car Showrooms

3161 N. Clark St.

Clark-Belmont-Halsted

BI 8-7300

Open till 10 PM

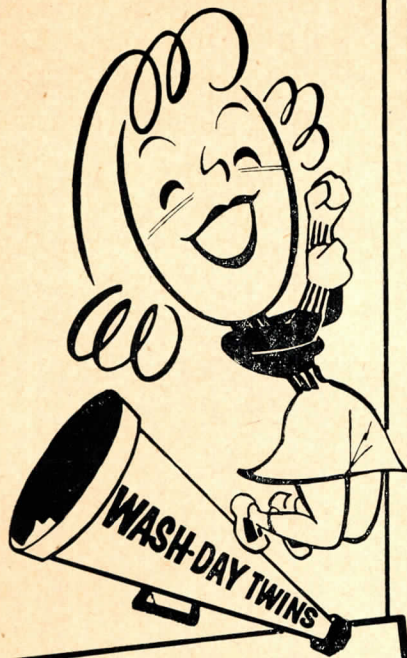
Serving
Chevrolet
Patrons

over
30 years

Giant Service Center

1002 Diversey

2800 North—1000 West



"Papa Bear" Halas

Still another famous product of A. E. Staley Mfg. Co.! How so? George Halas was manager and a stand-out end on Decatur's famed "Staleys", back in 1920 when professional football was in its infancy. Founded and sponsored by us, the Staleys were later to become the mighty Chicago Bears.

We take the same pride in "our" Bears that we take in the host of home, farm, and industrial products that have made the name "Staley" a symbol of pioneering in corn and soy bean development.

You'll really cheer for this team!

STA-FLO[®] and STA-PUF[®]
LIQUID STARCH RINSE

Winners every Washday!



Captain of the team— and America's No. 1 Liquid Laundry Starch! STA-FLO outperforms all ordinary starches. Contains bluing, retards mildew. No cooking... just add water for perfect, work-free starching *every single time.*

A perfect washday teammate! STA-PUF Rinse tackles your roughest, scratchiest towels... makes them unbelievably soft and fluffy again. Use it to rinse luxurious softness into *all* your clothes. For an even smoother look, dip in STA-FLO, too.

A. E. STALEY MFG. CO., Decatur, Ill.



GEORGE S. HALAS

STALEY DAY Honors Firm That Started Chicago Bears



A. E. STALEY, Jr.

Dedicated to the 50th Anniversary of the A. E. STALEY MFG. CO.

Today is Staley Day at Wrigley Field, honoring the Decatur manufacturing firm that 36 years ago sponsored the football team that was to become the Chicago Bears. The Bears bid a hearty welcome to more than 1,000 Decatur citizens, Staley employees and their families who are here today.

This mass visit to the home of the Bears has double significance. It recalls the beginnings of the team as the Decatur Staleys. And it also is one of the highlights of the observance of the 50th anniversary of the A. E. Staley Company.

Coincidentally, the firm was founded in 1906 in Baltimore, whose Colts are today's opponents of the Bears. The Decatur phase of the operation began in 1912 and five years later, A. E. Staley, Sr., the president; and G. E. Chamberlain, general superintendent, both ardent sports fans, decided that company-sponsored athletic teams would be the best form of institutional promotion.

A semipro baseball team was the first project and it was so successful at spreading good will for the company that it was decided to expand the program to football. In January, 1920, the president heard of a young bridge engineer employed by the Chicago, Burlington and Quincy railroad in Chicago whose qualifications seemed to fit him for the job of directing the overall sports program. That was George Halas.

In his book, "The Chicago Bears," Howard Roberts, Chicago Daily News sports feature writer, describes what happened:

"Mr. Staley approached Halas with an offer to become supervisor of the entire program, to play on the baseball team (which had been managed by "Iron-Man Joe" McGinnity) and to organize a football team. It was the mention of football that was the clincher. So Halas went to work for Mr. Staley.

"That was a busy spring and summer for George Halas. In the starch works, he was shuttled from department to department, learning the business from all angles. He played baseball for the plant team, supervised other plant athletics, and made a complete circuit of Middle Western colleges, lining up players for the football team. His inducements to graduating stars included employment with the Staley organization plus an equal division of such profits as the football team might show."

Those first Staleys, of 1920, won 10, tied 1, and lost 2. Both defeats were later avenged. The lineup included, besides Halas, Guy Chamberlain of Nebraska; Jimmy Conzelman, Burt Ingwersen, Walter "Pard" Pearce of Pennsylvania; "Dutch" Sternaman and George Trafton. Paddy Driscoll, present head coach of the Bears, played one game. In 1921, the Staleys played their first two games in Decatur, and then Halas was given permission to move the team to Chicago with the provision it would retain the name "Staleys" for one year. What has happened since is history, with the team adopting the name of "Bears" in 1922 and going on from there to win more world championships and set more records than any other group in professional football history.



1920 DECATUR STALEYS SQUAD PICTURE — Forerunners of the Chicago Bears Football Club

LIST OF STALEY'S PLAYERS — 1920 and 1921

ROY S. ADKINS, (Guard); Vice President & General Sales Manager, North American Cement Corp.; New York N. Y.
 RICHARD W. "Dick" BARKER, (G - Iowa State); Representative, Curtis Publishing Co.; State College, Pennsylvania.
 B. GUY "Champ" CHAMBERLAIN, (E - Nebraska); Head of Swine Division, Nebraska State Reformatory; Lincoln, Neb.
 JAMES "Jim" CONZELMAN, (HB - Washington U.); Vice President, D'Arcy Advertising Co.; St. Louis, Missouri
 CHARLES "Chuck" DRESSEN, (QB - Decatur); Manager Washington Senators; Washington, D. C.
 JOHN L. "Paddy" DRISCOLL, (HB - Northwestern); Head Coach, Chicago Bears Football Club, Inc.; Chicago, Illinois
 HARRY C. "Skin" ENGLUND, (E - Rockford High); Receiving Clerk, Mattison Machine Works; Rockford, Illinois
 ANDREW J. "Andy" FEICHTINGER, (End); Engineer, Bick Plumbing Co.; Coos Bay, Oregon
 GEORGE S. HALAS, (E - Illinois); President, Chicago Bears Football Club, Inc.; Chicago, Illinois
 CHARLES "Chic" HARLEY, (HB - Ohio State); Hospitalized
 LENNIE L. "Hi" HIGH, Building Aid Safety Inspector, City of Los Angeles; Los Angeles, California
 KENNETH HUFFINE, (FB - Purdue); Vice President and Senior Officer, Johns-Mansville Corporation; New York, N. Y.
 BURTON A. "Burt" INGWERSEN, (G - Illinois); Football Coach, University of Illinois; Champaign, Illinois
 LEO T. JOHNSON, (HB - Illinois); Head Track Coach and Chief football scout, University of Illinois; Champaign, Illinois
 RALPH L. "Jake" LANUM, (FB - Illinois); Supervisor Refining Division, Cities Service Oil Company; E. Chicago, Ind.
 KILE MacWHERTER, (FB - Illinois); Landman, Ohio Oil Company, Pipe Line Department; Martinsville, Illinois
 JOHN T. "Jack" MINTUN, (Center); Night Superintendent, A. E. Staley Manufacturing Company; Decatur, Illinois
 WALTER I. "Pard" PEARCE, (QB - Penn.); Director of Physical Education, Central High School; Providence, R. I.
 MANLEY ROSS PETTY, (G - Illinois); School Teacher, Crete - Monee School District; Crete, Illinois
 C. HUBBARD "Hub" SHOEMAKE, (G - Illinois); Salesman, Rol-Dex Equipment Co.; Washington, D. C.
 EDWARD "Dutch" STERNAMAN, (HB - Illinois); President, Sternaman Oil & Supply Co.; Chicago, Illinois
 GAYLORD R. "Pete" STINCHCOMB, (QB - Ohio State); Owner and President, Rae Columbus, Inc.; Columbus, Ohio
 J. L. "Tarzan" TAYLOR, (G - Ohio State); Retired; Chicago, Illinois
 GEORGE E. TRAFTON, (C - Notre Dame); Real Estate Salesman, Manager, Jim Williams Co.; Los Angeles, California
 WILLIAM WALTER VEACH, (HB); President, U. A. Local Union 659, Plumbers & Steamfitters; Monroe, La.
 RANDOLPH "Ranny" YOUNG, Machinist, Southern Pacific Railroad; El Paso, Texas

The following players are deceased: Hugh Blacklock, George Bolan, Sid Gepford, Jerry Jones, Robert Koehler, Andy Lotshaw, Walter O. "Red" May, Nelson Rupp, Ralph Scott, Russell Smith and Lou Usher.
 The players who could not be located are: Bachmaier, Clark, Henry I. Shank, and A. Smith.